

## WANTS

FIVE CENTS A LINE

If you have anything useful that you want to sell, or if there is anything useful you want to buy, place an advertisement in **THE RECORD'S WANT COLUMN**. If you have a buggy that's lying idle in the barn; a stove or other household goods you don't use; if you have any stock you want to sell or trade; if you want a girl for housework; in fact, if you want to buy, rent or sell, just try our Want Column.

Remember the price is only Five Cents a Line. Minimum price Fifteen Cents. Try it. Both Phones No. 13.

### THE RECORD'S WANT COLUMN

**WANTED**—Everybody using sugar and flour to keep posted on latest quotations at Bartley's Market. 35

**FOR SALE**—A Buick auto for sale or trade. Enquire of Claude Struble Ford Garage, Alma. 34-tf

**WANTED**—Everybody who is in a hurry—to eat their meals at Miners Cafe. Quick service our hobby. 25-tf-c

**FOR SALE**—Three lots in north end of city. Enquire of Homer Dunham. 33-tf-c

**FURNISHED ROOMS**—At 416 Maple Avenue. 34-tf

**FOR SALE**—Modern, brick house. Inquire at this office. 36-tf-c

**ROOMS TO RENT**—Furnished rooms for gentlemen. Enquire at 120 Moyer. W. J. Huff. 39-tf

**TO EXCHANGE**—An extra good Jersey cow to exchange for work horse. Enquire at this office.

**FOR SALE**—Grocery stock and fixtures. Interested write X T Z care Alma Record. 39-tf-c

**FOR SALE**—One 4-year-old gelding, weight 1100, broke. Enquire H. B. Hough. 39-tf

**FOR SALE**—Piano and writing desk. Inquire at Wright Hall, Nellie Gould. 39-3-p

**FOR SALE**—Refrigerator in good conditions call at Record office. 40-tf

**AUTO FOR SALE**—Overland, for cash or will exchange for stock. Enquire of F. E. Pollasky. 40-tf

**FOR SALE**—Eleven room house and lot, centrally located, modern conveniences, first-class condition. Can be bought on easy terms. Inquire at this office. 40-tf

**FOR SALE**—Good work horse for sale. Enquire of J. Barney, 215 W. Superior st., Alma. 40-tf

**FOR SALE**—Horse, harness and buggy, a good outfit, and ag. od driver, very cheap. Frank F. Smith, Alma Music store or Maxwell garage.

**FOR SALE**—Reo touring car in good condition—Enquire of C. H. English two miles north of Alma. 41-tf-p

**WANTED**—Good girl for general housework. Inquire Mrs. Charles Rhodes, 743 State street. 41-tf

**FOR SALE**—Good house with modern conveniences on State street. Reasonable terms. Inquire of P. W. Creaser. 41-tf

**FOR SALE**—Mixed hay. Inquire of C. R. Huffman. 41-2t-p

**FOR SALE**—Seed potatoes at 104 Grover avenue. 41-tf-c

**WANTED**—Competent girl to work as telephone operator. One with experience preferred. Apply Chief Operator, Michigan State Telephone Co. 41-tf-c

**ROOM TO RENT**—Furnished room all modern conveniences, two blocks from postoffice, for gentleman. Enquire 127 Hastings St. 41-tf-c

**FOUND**—Came into my enclosure a white and tan Shepard dog. Owner pay for this notice and get same. Will Katochouse. 41-tf-c

**FOR SALE**—Three work teams and one new Derringer binder. Inquire of F. H. Rowland. 41-tf-c

**FOR SALE**—Michigan grown, 96 per cent test, Yellow Dent Seed Corn. J. B. Smith. 41-tf-c

**FOR RENT**—Furnished rooms. Enquire 527 Woodworth Ave. 41-tf-c

**WANTED**—To rent, 3 or 4 rooms furnished or unfurnished, with modern conveniences in refined neighborhood. Address Y care of Record. 41-tf-p

**FOR SALE**—Roll top desk and chair. \$12.00. J. B. Smith. 41-tf-c

**FOR RENT**—Four furnished rooms for light housekeeping. 502 Park Ave. 41-tf-p

**FOR SALE**—A kitchen range, nearly new. Enquire Mrs. L. B. Kehn, 508 Park Ave. 41-tf-c

### A RARE OPPORTUNITY

To secure a light and poultry farm near a fine market. 18 acres, one mile from Farwell. Seven acres black raspberries and strawberries. Fifty peach trees, four years old. A few cherry and apple trees. Best soil, fine water, six room brick house, barn, 24x40. Chicken coop 16x24 and yards to care for one hundred birds. A bargain at \$2,500, come and see.

Also wild land in lots of 40 acres to 2,000 acres. Ideal for sheep and cattle, \$7.50 per acre and up.

Call or write: **RUIE B. NORTHROP**, Sunny Side Fruit Farm, Farwell, Mich. 41-tf-c

### NOTICE

All persons having rubbish to draw, must have same hauled away at their own expense.

All persons having noxious weeds must be dug up by the roots and if not, the city will charge \$1.00 per lot and collect same in taxes.

O. F. PARKER, Street Commissioner 41-4-c

### STOMACH TROUBLE

A household remedy of the French pharmacy, consisting of pure vegetable oil, and said to possess wonderful merit in the treatment of stomach, liver and intestinal troubles has been introduced in this country by George H. Mayr, who for twenty years has been one of the leading down-town druggists of Chicago and who himself was cured by its use. So quick and effective is its action that a single dose is usually enough to bring pronounced relief in the most stubborn cases, and many people who have tried it declare they never heard of anything to produce such remarkable results in so short a time. It is known as Mayr's Wonderful Remedy and can now be had at all leading drug stores. It is sold with the positive understanding that your money will be refunded without question or quibble if ONE bottle fails to give you absolute satisfaction.

For sale by Chas. G. Rhodes and all other reliable druggists.

### BUSINESS CARDS

**Thomas J. Carney, M. D.**  
Merchants' Realty Building  
Office Hours: 10:30 to 11:30 a. m.; 2 to 4 p. m.; 7 to 8 p. m.; Sundays 11 to 12 a. m.  
Alma, Michigan

**F. C. THORNBURG, M. D.**  
305 State St.  
Office Hours, 1 to 4:30 p. m. and 7 to 8 p. m.  
Sunday by Appointment. Both Phones

### Veterinary Surgeon

**F. R. McNABB, V.S., B.V.Sc.**  
Office in Wright House  
Livery Stable  
Both Phones Alma, Mich.

### FIRE INSURANCE

**John D. Spinney, Agent**  
**Mark L. Spinney, Clerk**  
Room Pollasky Bldg. Union Phone 85

### FIRE INSURANCE

**ROWLAND & JOHNSON**  
BETHEL CUMMINGS, Clerk  
Office Over Chick's Shoe Store  
F. H. ROWLAND D. L. JOHNSON  
Real Estate Attorney



**E. W. McEWEN**  
Successor to  
**O. W. SWISHER**  
117 1/2 Superior St.



**J. E. Converse**

**OPTOMETRIST**  
Reg. by State Board Examination  
Up-to-date Fitting Room. Modern Instruments.  
106 East Superior St.

State of Ohio, City of Toledo, Lucas County, ss.  
I, Frank J. Cheney, make oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE. FRANK J. CHENEY sworn to before me and subscribed in my presence, this 5th day of December, A. D. 1916. A. W. GLEASON, Notary Public.  
Hall's Catarrh Cure is taken internally and acts through the Blood on the Mucous Surface of the System. Send for testimonials, free.  
F. J. CHENEY & CO., Toledo, O. Sold by all druggists, 75¢.  
Hall's Family Pills for constipation.

## TAKE HOME A QUART OF LUCHINI'S Ice Cream

Pints ..... 15c  
Quarts ..... 25c

IT'S REAL DELICIOUS  
**Luchini Brothers**



**How It Looks When Illustrated**

Twenty miles in the snow for a loaf of bread, but it was MODEL BREAD.



From young to old bread is the important factor to the health of mankind.

Model bread is sweet pure and always fresh. You will make no mistake in feeding it to all members of the family.

### THE MODEL BAKERY

## Good Dentistry

A modern equipped office, everything new, up-to-date methods for the painless extration of teeth, removal of nerves and preparation of the teeth for crown and bridge-work. All Instruments are Sterilized.

Graduate of University of Michigan. Sixteen years of Experience

## Dr. Fred A. Gill

POLLASKY BLOCK  
Over Rhodes' Drug Store

## Republic Service

Our new two-ton Republic truck is on the job ready to deliver your order.

We have a large and complete stock, right prices and can give the best of service.

## Home Lumber & Fuel Co.

This is the ONLY STORE in Alma handling a complete line of

# CHINA

And Earthenware

Don't forget our guaranteed house paint at \$1.50 per gallon.

## Saturday Special

9 Bars Lennox Soap for ..... 25c

## WELCH'S BAZAAR

Bring Your Job, Printing to Us

## BUY AT HOME DEPARTMENT

GET ALL THE MILAGE YOU can, it will pay you to have your tires Steam Vulcanized and repair Blow Outs, Rim Cuts, Sand Blasters. Our phone is Union 321. L. R. Perkins. Rear of Alma State Savings Bank.

GET THE TRADE AT HOME spirit for all kinds of Hardware, Stoves, Builders tools, Household goods. See us first, we will sell you close prices. Boost for Home Trade. Earl C. Clapp.

COME IN AND BE CONVINCED. Let us show you where One Dollar will buy more and better merchandise than from any mail order house. G. J. Maier & Co., Clothing and Shoes, Alma, Mich.

DON'T RELY ON PHOTOGRAPHS of Furniture. See the real thing before you buy. Our prices and fair treatment will keep your money in town that will help some. G. V. Wright.

YES, WE DO SHEET METAL work. Install Furnaces and do Plumbing and Heating. We pride ourselves on doing our work right at right prices. Call us up. Brown & Hubbard.

DO YOU KNOW THE SANTA Humo Cigar is a product of Alma? It is made right here and sells for 6, 7, and 8 cents? It is clear Havana Boost for Home Trade. McKenzie Bros., Mfg.

GIVE US A CHANCE FIRST. We can save you money on your Implements. We buy Beans, Grain, Hay, Seeds, Wool. "Buy at Home" is our motto. Alma Elevator Co.

PURE DRUGS ARE ESSENTIAL to good health. Always trade where you know you are getting the best. See our large line of Wall Paper, Stationery, Etc. Both Phones. Nyal Quality Store, M. Alex Brunner, Prop.

B-4 YOU START TO BUILD GET our estimates on Lumber and Building material. We carry a big stock and can make prompt delivery and treat you right. Home Lumber & Fuel Co.

BUY IT IN ALMA—EVERY DOLLAR sent away builds up that community. Keep your boys at home. Make the community where they live attractive, then they will stay. Cushing & Benedict, "Where you do the best."

WE DO A WHOLESALE BUSINESS in staple and fancy groceries and our prices are always right, we are boosters for Home Trade and Alma. James Redman, Wholesale Grocer, Alma, Michigan.

ALMA ROLLER MILLS. "MILLERS of High Grade Flours." We endeavor to mill a flour that will insure repeat orders, and judging from the business we are receiving in Alma our endeavors are well repaid.

THE REXALL STORE ARE ALWAYS reliable and carry the best in all kinds of drugs and medicines. See our large line of wall paper. Our prices will please you. Look-Pater-son Drug Co., The Rexall Store.

LADIES OF ALMA LISTEN—Now is the time to buy Millinery goods. We are giving 1-3 off on Hats trimmed and untrimmed, 1-4 off on other goods. Mrs. A. Woodland, Milliner.

WE USE NO CHEMICALS OR acids in our Laundry, nothing but pure soap and water. We guarantee our work everytime. Family-washing a specialty. Give us a trial, we will please you. Alma City Laundry.

WE ARE MAKING A SPECIAL drive on Wall Paper and Window Shades, get our prices first. Have you got your Kodak, now is the time to buy. Chas. G. Rhodes, Drug Store.

THE PROOF OF THE PUDDING is chewing the string. Get our prices on Groceries and your money will stay in Alma. We guarantee all our goods standard. Boost for Alma. Earl Crampton, Grocery.

OUR LARGE CAPITAL AND resources are at your command we do all kinds of legitimate Banking and pay four per cent on savings accounts. Come in and let us get acquainted and all boost for Alma and Home Trade. Alma State Savings Bank.

CARUSO SINGS TODAY AT MR. Victrola Store so do all other famous artists, Victor and Columbia records specially good selection. Come in and hear them—The Victrola Store, Opposite New Picture Show.

## NO FAILURES WITHOUT EFFORT

Every One Is a Step to Success.

### INSTINCT AND EXPERIENCE.

Sometimes a Noble Failure Serves the World as Faithfully as a Distinguished Success—Lack of Capital and Patronage—Farmers Frequently Fail. He Who Makes No Effort Exempts.

(Copyrighted, 1914, by Thomas J. Sullivan.) He only is exempt from failure who makes no effort.

In the lexicon of youth, which fate reserves for a bright manhood, there is no such word as fail—it comes later in life.

There are so many reasons which can logically and truthfully be advanced as causes contributing to the numerous failures that I will endeavor to analyze only the principal ones—the business failures.

Every failure is a step to success; every detection of what is false directs us to what is true; every trial exhausts some tempting form of error. Not only so, but scarcely any attempt is entirely a failure; scarcely any theory, the result of steady thought, is altogether false. No tempting form of error is without some latent charm derived from truth.

Failure is, in a sense, the highway to accomplishment, inasmuch as every discovery of what is false leads us to seek earnestly after what is true, and every fresh experience points out some form of error which we shall afterward carefully avoid.

In this article we have not the space to treat of individual cases or their many causes, but will deal altogether with the commercial side of the question—the business failures.

Perhaps the most general and common cause is lack of capital. Many men venture into business with just enough money to "swing" the enterprise for a month, at the end of which time they expect the new business to be self supporting. It seldom is, and as the concern becomes a financial cripple the inevitable is sure to happen—failure.

### Business Instinct Required.

It may be said in passing that combined with the first form of failure there are two others, lack of business instinct and business experience. And these three are frequently augmented by another equally dangerous in business, and that is engaging in a business of which you have no knowledge or experience in. No man can hope to succeed in any line of business where his principal qualifications are assets and ignorance.

But without question the most pronounced cause of business failure in any line or in any community is that of lack of patronage. No business concern, professional man, church or school can long endure without patronage. Heaven's eternal wisdom has decreed that man should ever stand in need of man.

The beautiful must ever rest in the arms of the sublime. The gentle need the strong to sustain them, as much as the ivy the rugged wall which it embraces. Patronage is the sustenance of business, and without it failure follows just as surely as death follows the rock flower and the ivy when their support is withdrawn.

Listed among the business men who frequently "fail" is the farmer, the greatest producer of us all. He fails for the same reason as do some of our other business men—because of ignorance. Many of these men have been born and reared as farmers and imagine that, in all the qualifications necessary to follow that vocation. It is not. Technical education, constant study of conditions elsewhere and a full realization of the necessity of fertilization of his farm constitute the first principles of the successful farmer.

Few farmers have not been obliged to avail themselves of the local merchant's willingness to extend credit, and now that the local merchant is facing a graver calamity and a greater post than ever a farmer was obliged to meet in the retail catalogue houses methods of doing business would it not be right and fair for the farmer and every resident of the community to rally to the aid of the man who rallied to their aid in days gone by with a willingness only equaled by his confidence in his customer and his loyalty to his community?

OUR THEATRE IS WELL VENTILATED and our electric fans will keep you cool while you are seeing the best in film productions. Note our attractions in advance. Weese Vaudette, Alma, Mich.

WHEN YOU BUY FROM US YOU are sure of getting the best in meats of all kinds. We make our own sausage. Boost for Home Trade. Brewer's Market.

BRING YOUR GROCERY ORDERS to us, get our prices, then your money will stay in Alma. A full line of Staple and Fancy groceries. Come in and Boost for Home Trading. Anderson & Hauck.

NEVER BUY JEWELRY FROM A picture book it all looks alike. Deal with your home responsible merchants then you take no chances. We do your watch repairing too. A. B. Scattergood, Jeweler.

MAKE UP YOUR GROCERY order but don't send it to a mail order house bring it to us we can beat them. please make us prove it. Miller Bros. Grocery.

LOOK UP YOUR LAST SUMMERS suit and send it to us and have it cleaned and pressed, if you do you can trust it will be done right. The Sanitary Dry Cleaners. 117 1/2 Superior street.

IF IT COMES FROM BARTLEYS market you know it is absolutely the best and our table supplies will interest you as a strong believer in home trading. Bartley's Market.

DON'T BUY YOUR PINE APPLE till you see our fresh supply line in a day or two, all kinds of fruits carried, buy of us and you will get it fresh. Fortino Bros.

WE HAVE A COMPLETE LINE of straw hats for men, women and children, from 10 cents to 50 cents at Welch's Bazaar.

THE BIG FURNITURE STORE is here to stay and we stand back of our goods, you take no chances. See us for any kind of furniture. Crandell & Scott.

OUR MOTTO IS TO LIVE AND let live. Our fair treatment will hold your trade. Get our prices first for Hardware and your money will stay in Alma. Sanderhoff & Glass.

HOW ABOUT YOUR NEXT SUIT don't forget that we handle Headlight overalls, Stetson Hats, Fittom clothing and do merchant tailoring. We are boosters for Alma and Home Trading. Slater & Goodes.

DON'T BE A RAINBOW CHASER when in need of anything for the farm. You know our fair treatment and large store of farming implements settles the where question at once. J. M. Montigel.

ALWAYS DEAL WITH YOUR responsible merchant for dry goods we can compete under anyone anywhere and we stand back of all goods everytime. Boost for Home Trade. D. W. Robinson, Dry Goods.

DO YOU KNOW THAT EVERY pair of shoes that you buy out of town hurts you, you can do better at home with your wear dealers—think it over. Economy Shoe Store.

WHEN IT COMES TO SHOES Our line will suit you. We carry only the best grades and our prices are right. We are boosters for Alma and Home Trading. A. R. Smith, Shoe Store.

JUST SIMPLY INSIST ON HAVING your bread come from a home bakery. It will keep money at home and help to build up the town, try our bread—you will like it. Smith Bakery, Alma, Michigan.

DO YOU COOK BY GAS? IT IS cleaner and cheaper. See our large line of Gas Stoves and Ranges, water Heaters, Wellsbach light, Reading lamps, etc. Gratiot County Gas Co.

BRING YOUR CAR TROUBLES to us we can repair any make of auto carry a big line of accessories. Firestone tires, agents for Studebaker and Dort machines. Boost for home trade. M. L. Perrigo, Alma, Mich.

WHY PATRONIZE OUTSIDERS they add nothing to your progressive city? You have the largest, finest exclusive Music Establishment in Gratiot county, the Alma Music Store—a city store with city prices. Smith & Maney, Props.

## Holstein-Friesian Cattle

ALL REGISTERED

## Four Holstein Bulls—Four Calves and Two Choice Heifers

These are all choice bred cattle and registered My herd is tuberculin tested. Inquire of or write

**HARRY L. TUBBS, Elwell, Mich.**